

**Staff:**

**Gina Hilliard**, President  
**Clancey Arnold**, Membership Development & Investment Administrator  
**Danae Alger**, Administrative & Events Assistant  
**Edie Emmons**, Social Media & Marketing Assistant  
**Joanne Kane**, Communications & Marketing Assistant

**Board of Directors:**

*Executive Officers:*

**Mark Leach**, Chairman of the Board – Delaware North  
**Mark Dofflemyer**, Vice-Chairman of the Board – Pioneer Bank  
**Stephanie Lillard**, Secretary of the Board – Patron  
**Miranda Cave**, Treasurer – Blue Ridge Bank  
**John Shaffer**, Chairman of the Tourism Division – Luray Caverns

*Board Members:*

**Steve Synnott** – Syntelligent Analytic Solutions, LLC  
**Romeo Pugliese** – Mamma Mia’s Italian Restaurant  
**Mitch Lovinger** – Appexnetwork Physical Therapy  
**Kim Blosser** – Lord Fairfax Community College  
**DezaRae Beers** – Yogi Bear’s Jellystone Park  
**Chris Jenkins** – The Valley Cork  
**Darryl Haley** – Patron

**Volunteers:**

**Jerry Griffin**

**Ambassadors:**

**Clancey Arnold**, Chair – Luray-Page County Chamber of Commerce  
**Leslie Curre**, Co-Chair – ALCOVA Mortgage  
**Sable Ponn** – Sable Ponn, Funkhouser Real Estate Group  
**Helen Phillips-Cockrell** – Certified Health and Wellness Coach, Optimal Health Solutions  
**Zory Glaser** – Cardinal Cottage Vacation Cabin Rental  
**Garnett Brockman** – Page County Farm Bureau Federation/Insurance  
**Mike Uram** – Stanley Town Council & Patron  
**Nancy Boyer** – Page County Public Forum  
**Dave Bull** – Patron

**Tourism Council:**

*Restaurants:*

**CeCe Castle**, Secretary – Brookside Restaurant  
**Jim Sims** – The Mimslyn Inn

*Lodging:*

**Nancy Sottosanti**, Treasurer – Shenandoah River Outfitters  
**John Shaffer**, Chairman – Luray Caverns Motels  
**Zory Glaser** – Cardinal Cottage

*Attractions:*

**Bill Schumacher**, Vice-Chairman – Fort Valley Ranch  
**Sue Ishak** – Wisteria Farm and Vineyard

*Services:*

**Darrell Hulver** – Page Co-Op Farm Bureau  
**Helen Morton** – Delaware North

**Liz Lewis** – County of Page  
**Sally Hurlbert** – Shenandoah National Park



**Luray-Page County Chamber of Commerce & Visitor Center**

18 Campbell Street, Luray, VA 22835  
Phone: (540) 743-3915 • Fax: (540) 743-3944  
[www.visitluraypage.com](http://www.visitluraypage.com) [www.cabincapital.com](http://www.cabincapital.com)

**February 2020 Newsletter**

The Luray-Page County Chamber of Commerce’s mission is to serve our members by promoting and supporting business and tourism throughout Page County. The Luray-Page County Chamber of Commerce’s vision is to be the organization where our business community turns for leadership and resources.

**Chamber Events**

**Saturday, February 1<sup>st</sup>, 10:00 AM**

**Ribbon Cutting and Grand Opening.** Page One Boutique will be marking the grand opening of its new shop with a ribbon cutting ceremony at 10:00 AM. Join the celebration from 10:00 AM to 1:00 PM for their open house at 1 Cave Street, Luray for refreshments, raffle and specials. Come check out Page One’s new look and shop new estate items, furniture, beautiful glassware, clothing, shoes, toys and more.

**Tuesday, February 4<sup>th</sup> & 18<sup>th</sup>, 8:00-9:30 AM**

**LeadShare.** This is an active, structured program for providing and receiving business referrals through personal advertising and networking. Leslie Curre, Alcovia Mortgage Chair and Clancey Arnold, Membership Development & Investment Coordinator will be in the Chamber/Visitor Center boardroom every other Tuesday, offering Chamber members the opportunity to receive direct leads from other businesspeople in our community.

**Wednesday, February 5<sup>th</sup>, 11:30 AM-1:00 PM**

**Page County Tourism Orientation Program: Our Missing Link.** Regina Hilliard, President of the Luray-Page County Chamber of Commerce & Visitor Center, and Clancey Arnold, Membership Development & Investment Coordinator, invite all local tourism-related businesses to attend the Page County Tourism Orientation Program. This program will allow for networking, exposure to the Virginia Tourism website and social media, and information on Luray-Page County tourism. Join us in the Chamber/Visitor Center Boardroom for a complimentary pizza lunch and presentation on how frontline workers can promote local tourism. Being in the forefront and among the first interaction tourists receive as they enter Page County, it is important for frontline workers to be engaging and informative. RSVP by Monday, February 3<sup>rd</sup> to [events@luraypage.com](mailto:events@luraypage.com) to reserve a seat.

**Wednesday, February 12<sup>th</sup>, 12:00-12:30 PM**


**Valley Business Today.** Cliff Thomas with Back Road Baggage and H2ecO Mobile Pressure Washing LLC will be Edie Emmons’ guest for this live radio show. Listen in to The River 95.3 to hear all about this local business and the wonderful services it offers. Contact Edie at [edie.emmons@luraypage.com](mailto:edie.emmons@luraypage.com) to be a future guest on the Valley Business Today radio show.


**Thursday, February 13<sup>th</sup>, 4:30-5:30 PM**

**Business Seminar: Get Found on Google Search and Maps.** Randi Penfil, a speaker with Grow with Google, will be presenting a webinar discussing the importance of a business profile and how a profile helps your business appear in a Google search and in the maps section. She will cover how to get verified and why your profile should be updated. As a bonus, Randi will be going live, using the tool so viewers can see “how to” in action! This webinar will be held in the Chamber/Visitor Center Boardroom. Register through <http://bit.ly/374iSFvto> by Tuesday, February 11<sup>th</sup> to save your seat.

**Tuesday, February 18<sup>th</sup>, 12:30-1:00 PM**

**Tourism Tuesday.** Jay North, with Hawksbill Trading Company will be joining Edie Emmons to talk about this local treasure that features crafters, collectors, creators, artists and local growers. Listen in to The River 95.3 to hear more about this local business and all it offers the local community. To be a future guest on the Tourism Tuesday radio show, contact Edie Emmons at [edie.emmons@luraypage.com](mailto:edie.emmons@luraypage.com).

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**Edward Jones**  
MAKING SENSE OF INVESTING

**Tuesday, February 18<sup>th</sup>, 1:30-6:00 PM**

**Job Fair Expo.** The Luray-Page County Chamber of Commerce and our event sponsor Syntelligent Analytic Solutions, LLC, is joining Page County Technical Center and Page County Public Schools in hosting a job fair expo for Page County students, as well as all Page County residents. Whether you are a student looking for summer work, a first job or an internship, or a member of the community looking for a career change, you are invited to Luray High School to find your next job opportunity. Put your best foot forward and dress for success and bring your resume, along with an extra copy of your resume for help and tips on building your resume. To learn more about the event, how to become a vendor, or to reserve booth space for your business, contact [events@luraypage.com](mailto:events@luraypage.com) or (540) 743-3915 by Friday, February 14<sup>th</sup>.

**Thursday, February 20<sup>th</sup>, 5:30-7:30 PM**

**Business After Hours.** Page One is hosting February’s Business After Hours, along with co-host, Camino Real. Enjoy a delicious buffet as you socialize and hear all about these wonderful Page County businesses. Business After Hours is the premier networking event for business professionals. This event is designed for members to meet and build relationships with representatives from a variety of businesses and organizations. Bring your business cards for networking and to be entered in door prize raffles. We are asking that guests bring one canned good to benefit Page One.

**Thursday, February 27<sup>th</sup>, 5:00-7:00 PM**

**Young Professionals.** Join our Young Professionals at the Hawksbill Brewery Company for a casual social. Come unwind and enjoy the company of likeminded 21- 39-year-old professionals and connect over a beer. Guests will receive one drink ticket towards a pint of beer, with each additional pint costing \$5.00. We look forward to seeing you as we close out another hectic work week. RSVP to [events@luraypage.com](mailto:events@luraypage.com) by Tuesday, February 25<sup>th</sup>.

**Member Spotlight**

**Certified Health and Wellness Coach, Optimal Health Solutions**



Helen Phillips-Cockrell is an independent Certified Health and Wellness Coach, with Optimal Health Solutions. Her no cost Health Coach services guide and support clients on their journey towards optimal health and wellbeing. Whether the goal is to get healthy and feel better by achieving a healthy weight, or to stay

healthy after reaching an optimal weight, Helen is accessible for guidance at every step along the way. She will cheer you on as you achieve “Lifelong Transformation-One Healthy habit at a Time!” She will also help you choose the best scientifically developed products and plans that are right for you. A cross-disciplinary Scientific Advisory Board comprised of physicians and scientists guides the portfolio of offerings made up of scientifically proven plans and products developed by physicians, dietitians and scientists and recommended by health care providers. Nutritious, delicious and effective products are nutrient dense, and portion controlled, providing the correct nutrition at every stage of your journey to optimal health. Fueling choices that include bars, shakes and smoothies, drinks, crunchers, poppers and sticks, hearty choices, soups, and breakfast and dessert style are delicious, nutrient dense and scientifically designed options to help you reach and maintain your goals. For more information, contact (540) 244-4379 or [helenphillipscockrell@gmail.com](mailto:helenphillipscockrell@gmail.com) or visit <https://helenphillipscockrell.optavia.com/helensphillipscockrell>.

**New Member Highlights**

**A Cozy Bear Cottage, LLC**




A Cozy Bear Cottage, LLC, 824 Cardinal Drive, Luray is a beautiful pinewood cabin owned and operated by Marty and Mellanie Chavers. The cabin was purchased in March 2019, and after some hard work improving and preparing the cabin and surrounding property for their first rental guests, the cabin opened for business September 1, 2019. Situated on 3 secluded acres, within a mile of the South Fork of the Shenandoah River, accommodations sleep 6 guests and includes 3 bedrooms, 2 bathrooms, fireplace, furnished front porch and fully equipped kitchen. Amenities include air conditioning, heating, a ceiling fan in each room, dishwasher, washer, dryer, outdoor firepit and barbeque grill. Guests are provided with luxury shampoo, conditioner, shower gel, face soap and all-natural hand soap, along with all-natural, organic laundry products. A Cozy Bear Cottage offers a quiet, relaxing getaway from the hustle and bustle and is the perfect place for guests who are looking to enjoy all the Shenandoah has to offer. The peace and serenity of the Shenandoah Valley are steps away, while attractions, restaurants, vineyards and more are within a short drive. Marty and Mellanie are currently in the process of creating their own website for A Cozy Bear Cottage. For more information, visit [www.airbnb.com/rooms/34203330](http://www.airbnb.com/rooms/34203330) or <https://www.facebook.com/CozyBearCottageLuray> or contact (703) 400-0135 or [cozycabinsva@gmail.com](mailto:cozycabinsva@gmail.com).

**Gordmans**



Gordmans, 14 East Luray Shopping Center, Luray, is an everyday value priced store concept, offering name-brand merchandise for less than traditional department stores. Shoppers will enjoy a home department featuring furnishings and home décor and a beauty department with cosmetics and designer scents, all within budget. They will discover the latest trends for women and men, along with great finds for children and infants from clothing to toys. Gordmans receives two to three truckloads of fresh merchandise every week, bought from manufacturers who produce too much and department stores that over buy. Deals are negotiated and the savings of up to 60% off department and specialty store prices are passed on to customers. Style Circle Rewards is a free club for people who love to save money. Members earn one point for every dollar spent. After earning 100 points, a \$5 reward is issued to use towards almost anything in the store. Members also receive a \$10 birthday gift on their special day. Each week there are clearance markdowns on specific categories of merchandise with the price of markdowns based on inventory levels. For more information, visit <http://www.gordmans.com> or <https://www.facebook.com/gordmans/> or contact (540) 743-1110 or [PR@stage.com](mailto:PR@stage.com).

<p><b>Help Us Welcome Our New Members</b></p> 	<p><b>Gordmans</b> Amanda Burkett-Public Relations 14 East Luray Shopping Center, Luray (540) 743-1110 PR@stage.com <a href="http://www.gordmans.com">http://www.gordmans.com</a></p>	<p><b>A Cozy Bear Cottage, LLC</b> Marty and Mellanie Chavers 824 Cardinal Drive, Luray (703) 400-0135 cozycabinsva@gmail.com <a href="https://www.facebook.com/CozyBearCottageLuray">https://www.facebook.com/CozyBearCottageLuray</a></p>
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