

Staff:

Gina Hilliard, President
Katie Long, Communications & Marketing Coordinator
Priscilla Montcalm, Membership Development & Investment Coordinator
Kelly Zitzer, Chamber & Tourism Assistant
Hannah Clark, Chamber & Tourism Assistant
Bobby Jenkins, Chamber & Tourism Assistant

Volunteers:

James Housden
Mary Lee Bryant
Jerry Griffin

Board of Directors:

Bill Fisher, Chairman of the Board – Hawksbill Home Remodeling
Terry Martin, Vice-Chair of the Board – Andersen Corporation
Stephanie Lillard, Secretary of the Board – County of Page
Bill Schumacher, Treasurer of the Board – Fort Valley Ranch

Board Members:

Steve Synnott – Syntelligent Analytic Solutions, LLC
Romeo Pugliese – Mamma Mia’s Italian Restaurant
Kim Blosser – Lord Fairfax Community College
Lisa Franceschini, Luray Mountain Cabins
Dick Hostelley – Hostelley & Associates
Jared Burner – Skyline Premium Meats
Mark Dofflemyer – Pioneer Bank
Mark Leach – Delaware North
John Shaffer, Chairman of the Tourism Division – Luray Caverns

Chamber Ambassadors:

Priscilla Montcalm, Chair – L-PCCC
Garnett Brockman – Page County Farm Bureau Federation
Zory Glaser – Cardinal Cottage Vacation Cabin Rental
Mike Uram – Town of Stanley Town Council
Carrington Thompson – 105-7 Radio Station
Juanita Roudabush – Town of Shenandoah
Vickie Young – Farmers & Merchants Bank
Juanita Woodward – Blue Ridge Bank
Paula Kibler – Edward Jones

Tourism Council:

Restaurants:
Helen Morton, Delaware North
Jim Sims, The Mimslyn Inn
Lodging:
Bill Schumacher, Fort Valley Ranch – Vice-Chairman
Lisa Franceschini, Luray Mountain Cabins
Zory Glaser, Cardinal Cottage
Attractions:
John Shaffer, Luray Caverns - Chairman
Nancy Sottosanti, Shenandoah River Outfitters - Treasurer
Services:
CeCe Castle, Brookside – Secretary
Darrell Hulver, Page Co-Op Farm Bureau

Stephanie Lillard, County of Page
Sally Hurlbert, Shenandoah National Park



Luray-Page County Chamber of Commerce & Visitor Center

18 Campbell Street, Luray, VA 22835
Phone: 540-743-3915 • Fax: 540-743-3944
www.visitluraypage.com www.cabincapital.com

June 2017 Newsletter

The Luray-Page County Chamber of Commerce proudly serves the needs of the local business community and promotes tourism to our special community in the heart of Virginia’s Shenandoah Valley. Our mission is to “serve our members by enhancing business and tourism throughout the entire county” and our vision is to “be the organization where our business community turns for leadership and business resources.”

Chamber Events

Tuesday, June 6th, 12:30-1:00 PM

Tourism Tuesday will feature Terry Pettit and Mayor Mike Knight of the Town of Stanley to discuss the upcoming 51st Annual Stanley Homecoming. If you are interested in being a guest, contact Katie at katie.long@luraypage.com.

Thursday, June 8th, 7:30-9:00 AM

Business Networking Breakfast: Consumer Services. A meet up of the local service businesses in and around Page County, this breakfast will help the Chamber staff identify and address the needs of these businesses. This month’s breakfast is geared toward businesses such as banks, insurance providers, contractors, cleaning companies, and more. Join us at Northside Diner in Shenandoah for a Dutch-treat breakfast. So, come for coffee, a full meal, or just the conversation. RSVP to events@luraypage.com by Monday, May 8th to ensure adequate seating. Walk-ins are welcomed.

Thursday, June 15th, 5:30-7:00 PM

Business After Hours is hosted by Farmers & Merchants Bank in Luray. Come after work to network and socialize with the local business community, build your relationships and meet new people, and, as always, don't forget your business cards!

Saturday, June 24th, 7:00-11:00 PM

Page County Movie Night. Join the Chamber and Town of Shenandoah at the Shenandoah Ball Park for a special showing of *The Secret Life of Pets*! This FREE outdoor movie comes with popcorn and drinks; just bring your blanket or lawn chair and enjoy the show. Gates open at 7:00 PM with the Resource Fair from 7:00-9:00 PM, and the movie starting at 9:00 PM. Food will be available for purchase from Mindi’s Sweet and Sour and B&C Rinds. The first of three outdoor movies this summer; sponsored by the Chamber, towns of Shenandoah, Luray, and Stanley, County of Page, PACA, Page County Sheriff’s Office, Page County Public Schools, Page Memorial Hospital, and Northwestern.

Help Us Welcome Our New Members:



Page County Republican Party

Viands Cleaning Services
244 Forest Road
Luray, VA 22835
(540) 244-4437
viandscrissy@gmail.com

Follow Us:

www.facebook.com/VisitLurayPage

www.twitter.com/VisitLurayPage

www.instagram.com/VisitLurayPageVA

www.pinterest.com/VisitLurayPage

www.youtube.com/VisitLurayPageVA

MKT-1918B-A

Member Spotlight on...

Richards Bus Lines

Richards Bus Lines is a full-service charter bus company providing everything from custom tour packages to charter motorcoach services. This small company is owned and operated by Eddie and Lana Sours of Luray. With small town values, they value honesty and friendliness and take pride in their reputation for offering efficient, safe, and professional service to Page County and the surrounding area.



Originally opened in 1944, Richards Bus Lines, Inc. was originally started to transport workers three times a day to the now closed Viscose Plant in Front Royal. In 1978, Eddie and his first wife, Sandra, took over the company from Sandra's father, the founder Marvin Richards. Over 70 years of combined experience in this industry has led to a variety of trips with businesses and organizations from around the county, including schools, clubs, civic organizations, church groups, and more! Their drivers are well-trained, safe, courteous, and professional and feel that no trip is too big or small or too long or short for their services.

With 10 motorcoaches in their fleet, they can meet all your transportation needs while providing the personalized service their customers have come to expect. Choose between 46 or 56 passengers and check out their deluxe coaches for free Wi-Fi, TVs and DVD player, reclining seats, on-board restroom, PA system, overhead storage compartments, and luggage compartments beneath the bus. So, start planning your next trip now and remember to contact them for pricing information and to handle all your transportation needs. Learn more at www.richardsbus.com or contact them at brian@richardsbus.com or (540) 743-4005.

New Member Highlights

Page County Republican Party



The Blue Ridge Heritage Project is a grassroots effort honoring the families and landowners who were displaced during the creation of the Shenandoah National Park. There were 8 counties affected by the creation of the Shenandoah National Park and this group looks to develop a monument site in each area to further education on the lives and culture of the people living in these mountains through "living history presentations, exhibits, and demonstrations."

The Page County segment of this project is focused on honoring the sacrifices made by Page County families through the creation of a monument at Ed Good Park. The monument will be in the shape of a stone chimney, as that is really all that is left in remembrance of the houses and lives of those that called the Blue Ridge Mountains home. Additionally, the chimney will have a bronze plaque to commemorate and name the families. The group plans to "educate visitors about the families, their stories, and what their life was like on the mountain through cultural displays." With a focus to encourage historical and cultural tourism to the county, education is a high priority for the group. Learn more about the project at www.blueridgeheritageproject.com/page.

On April 8th, the group had their groundbreaking ceremony at Ed Good Memorial Park and is moving forward with their plans to erect the monument. They are currently seeking people with ties to the families who lived on the park to ensure that all the local names and stories are included on the memorial. Contact Rose Ann Smythe at (540) 631-5771 or smitheroseann@gmail.com for additional details or to share your story.

Viands Cleaning Services

Christina Viands is the owner and operator of Viands Cleaning Services. After going to college for 4 years and being housekeeper to four children, Christina wanted to combine her interest in business with something she was good at, which led her to opening Viands this year.



More than just a cleaning company, Viands' specialty may be cabins, but they also do private businesses and are working on starting a laundry service as well. Additionally, they offer cabin and lawn maintenance including yard care and wood care for the Cabin Capital. Moreover, they're willing to travel throughout the county and around the surrounding areas to provide the best service for their customers. Christina is very excited to get going and she is determined to provide excellence in everything she does and loyalty to every client, whether they be a one-time clean or a weekly/monthly customer.

Based out of Luray, VA, contact Christina at (540) 244-4437 or viandschristina@gmail.com for additional information or for a quote for your job.

Advertising in Our Newsletter

The Luray-Page Chamber of Commerce is offering all members the opportunity to advertise your events in our newsletter. The newsletter will be sent out to our 400+ members in addition to state and local government officials. If you are interested in advertising, there are three main options:

- 1) You design and print your 8 1/2" x 11" flyers and bring them to us to stuff in this newsletter. We handle the stuffing and mailing and all you pay is \$25.00.
- 2) You design your 8 1/2" x 11" flyer and email it to us. We cover printing, stuffing, and mailing your flyers through the Luray Copy Service. Black and white flyers are \$60.00 for a single-sided sheet or \$75.00 for a 2-sided sheet. These options include the \$25.00 fee from option #1 for the stuffing and mailing as well as the printing costs associated with each!
- 3) You design your 8 1/2" x 11" flyer and email it to us. We cover printing, stuffing, and mailing your flyers. Color copies are \$270.00 for a single-sided sheet or \$390.00 for a 2-sided sheet. These options include the \$25.00 fee from option #1 for the stuffing and mailing as well as the printing costs associated with each!
- 4) You coordinate with Page Marketing Solutions to create 500 (~400 for the mailing and 100 extra for pick-up at the Chamber) 8.5x11 1 or 2-sided flyers for \$320.00. Printed unfolded on bright white 80# glass stock with a medium-gloss aqueous coating. Price includes three hours of graphic design using the client's guidance plus client's high-resolution photos, logos, etc. and shipping to the Chamber via UPS Ground. Additional graphic design hours and quantities available. This includes the \$25.00 fee from option #1 for the stuffing and mailing as well as the printing costs associated with each!
- 5) You design a small advertisement that will be included in the body of the newsletter itself. All ads will be in black and white, 1/2 page ads are \$20.00, 1/4 page ads are \$15.00, and 1/8 page ads are \$10.00; availability is a first-come-first serve basis. Call Katie at the Chamber, (540) 743-3915, for sizing availability.

Deadline for submissions is the 15th of the month prior to the newsletter release. For instance, the next newsletter will be released before the 1st of May, so all ads must be submitted to Katie Long at katie.long@luraypage.com by April 15th. Contact Katie, if you are interested in any of the advertising options above, for a current member count.

Member Benefits

Refer a New Member – Get \$50.00 off your next membership renewal fee when you refer someone for their Chamber membership. The new member must identify you as their referral when filling out their member application. New members must not have held a Chamber membership with us within the last three years.

Member to Member Discount Program – This program is strictly between Chamber members. We encourage members to do business with other Chamber members. As an incentive, many local businesses offer discounts to Chamber members. Take advantage of these great opportunities and say "thank you" for supporting the Luray-Page County Chamber of Commerce. View a complete list at luraypage.chambermaster.com/membertomember. If you are interested in updating your discount or offering a new discount, contact Priscilla at the Chamber, (540) 743-3915.

Chamber Hot Deals – By using Hot Deals through ChamberMaster, you are able to take advantage of the over 50,000 annual Chamber website visits. Hot Deals' participants have a special listing on the Hot Deals' webpage of the website. Chamber members, the community, and visitors have the ability, 24/7, to click on your Hot Deals, print them, or email them to a friend to expand your potential reach. Your Hot Deals can be shared on Facebook and Twitter too! This is free, interactive advertising. Hot Deals can help you generate business by encouraging people to visit your place of business to redeem the offer! For a complete list of Hot Deals offered today, visit luraypage.chambermaster.com/hotdeals. If you would like to offer your own Hot Deals, please send your information to Priscilla at priscilla.montcalm@luraypage.com; include a description of the deal and the dates the deal is valid.

Job Postings – Do you struggle to get your "Help Wanted" needs out to the public? We can help! Our benefits include the ability for you to advertise your job availabilities for free on our website. Find the "Job Opportunity" section of the site under the "About Luray & Page County" heading. We want to help you find employees, so contact Priscilla at priscilla.montcalm@luraypage.com to add your job opportunities online.

David Foltz
PHOTOGRAPHY

(540) 742-9837
davidfoltzphotography.com

Present this coupon and receive a

FREE
5x7
Senior Portraits
Families & More

Valid 09/1/17
Exclusion Apply.

PAGE COUNTY

MOVIE NIGHT



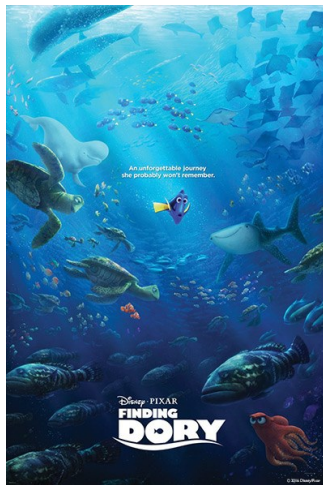
Free Admission, Free Popcorn,
and Free drinks will be provided



Saturday, June 24th

Rain Date: June 25th

Town of Shenandoah
Shenandoah Ball Park



Saturday, July 22nd

Rain Date: July 28th

Town of Luray
Ralph H. Dean Rec. Park



Saturday, August 12th

Rain Date: August 18th

Town of Stanley
Hawksbill Recreation Park

Gates Open
at 7pm

Resource Fair
7-9 pm

Movie Starts
at 9pm

Food
available for
purchase

Bring a blanket or lawn chair and enjoy an outdoor movie!

For more details contact the Chamber of Commerce at (540) 743-3915 or events@luraypage.com

Event Sponsored by:

Luray-Page County Chamber of Commerce
Town of Shenandoah
Town of Stanley
County of Page
Town of Luray



Page Alliance for Community Action
Page County Sheriffs Department
Page County Public Schools
Page Memorial Hospital
Northwestern

Join the Relay For Life of Page County
on Friday, June 16th – Saturday, June 17th
at Luray High School from 6pm-6am

Register for Relay For Life today at www.relayforlife.org/pageva!

The fight against cancer and for continued cancer research has come home! Join Page County for education, hope, and remembrance as we honor those we've lost and celebrate those who conquered this disease!

kids activities



Inflatables, Soccer, Giant Flashcard Game, Luminaria Decorating, Barrel Train Rides, and Parachute Fun

VOLUNTEER

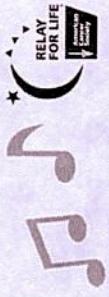
all that's missing is U!

We're still looking for volunteers to assist with activities the night of, including but not limited to: registration, kids' activities, Survivor & Caregiver Banquet, silent auction, and more!

Contact us for more information:


Relay For Life of Page County - www.relayforlife.org/pageva
kaitlin.pomerleau@cancer.org (540) 434-3360 ext 3
www.facebook.com/pagerelay

RELAY FOR LIFE OF PAGE COUNTY
DECADES
 OF HOPE



Time	Laps & Celebrations	Main Stage	Other Activities
5pm	Survivor & Caregiver Banquet (Cafeteria)		
6pm		Opening Ceremony	
7pm		Lip Sync Battle – Round 1	Effects of Bad Drugs (PMH Booth)
8pm	1920s Lap	School Spirit Awards	Silent Auction Tent
	1950s Lap	Mr. Relay	
9pm		Luminaria Ceremony	
10pm	1960s/70s Lap	Lip Sync Battle – Round 2	Silent Auction Tent
11pm	Balloon Pop Lap	Zumba	
12am		Dance Off	DJ/Band (Sprint Tent)
		Birthday Celebration	
1am	1980s Lap	Lip Sync Battle – Round 3	
2am	1990s Lap	Relay Olympics Finals Minute to Win It	Scavenger Hunt (Center Track)
	2000s Lap	Lip Sync Battle - Finale	
3am		Finish the Lyric	
4am		Dance Marathon	
4am		Fight Back Ceremony	
5am	5 Star Teams Breakfast (Cafeteria) 2010s Lap		
		Closing Ceremony	

*General Activities: Kid's Corner, PMH Health Fair, On-Site Fundraisers, Dare Wheel, and Luminaria Sales



**STANLEY
HOMECOMING
DANCE**

**SATURDAY
JUNE 24, 2017
9-1
BYOB**

Where-Hawksbill Recreation Park

Cost - \$25 Couples / \$15 Singles

Music Provided by

Olde Tyme DJ

with today's top selections

STANLEY HOMECOMING

June 28th through July 1, 2017

Wednesday, June 28th

Annual Homecoming Beauty Pageant 6pm

"I've Got a Voice" Competition 9pm

Thursday & Friday Nights

2 Live Bands Nightly

Saturday

Annual Homecoming Parade 5pm

Special Guest

Ben "Cooter" Jones & Miss Virginia

Presentation of Town Awards 7pm

I've Got a Voice Competition 8pm

Fireworks Display - 9:30pm

Thundergun (Classic Rock) - 9pm

Carnival Opens 6pm

Wristbands Every Night

FREE ADMISSION

Ed Good Memorial Park

332 East Main St., Stanley, Va

Seek Info

Stanley Town Office

(540) 778-3454



HIGH GROUND
BLUEGRASS
High Ground Bluegrass Band

7
TO
9
THURSDAY



THE PROMISEDLAND
Quartet
The Promisedland Quartet

9
TO
11
THURSDAY



RELENTLESS

7
TO
9
FRIDAY



NEON SUMMER

9
TO
11
FRIDAY



Thundergun

9pm
to
12am
SATURDAY

**FOOD
MUSIC
FUN**

Stanley, Virginia



THE PARLOUR

AN EVENT SPACE

The hotel's front Parlour will comfortably accommodate 54 people for a seated dinner and up to 200 people for a cocktail hour. This space features a historic mantel, built in mirrors, high ceilings and beautiful molding. The space has lovely rich wooden floors that reflect the light back into the space. The room is furnished with chairs and tables for your use.

The space is perfect for a variety of events including:

Birthdays	Meetings
Anniversaries	Weddings
Retirements	Baby Showers
Conferences	Bridal Showers
Retreats	Rehearsal Dinners
Workshops	

\$150 Set-up Fee

\$150 an hour with a 4hr. Min.

Locals get 5th hour Free!

Sunday Special

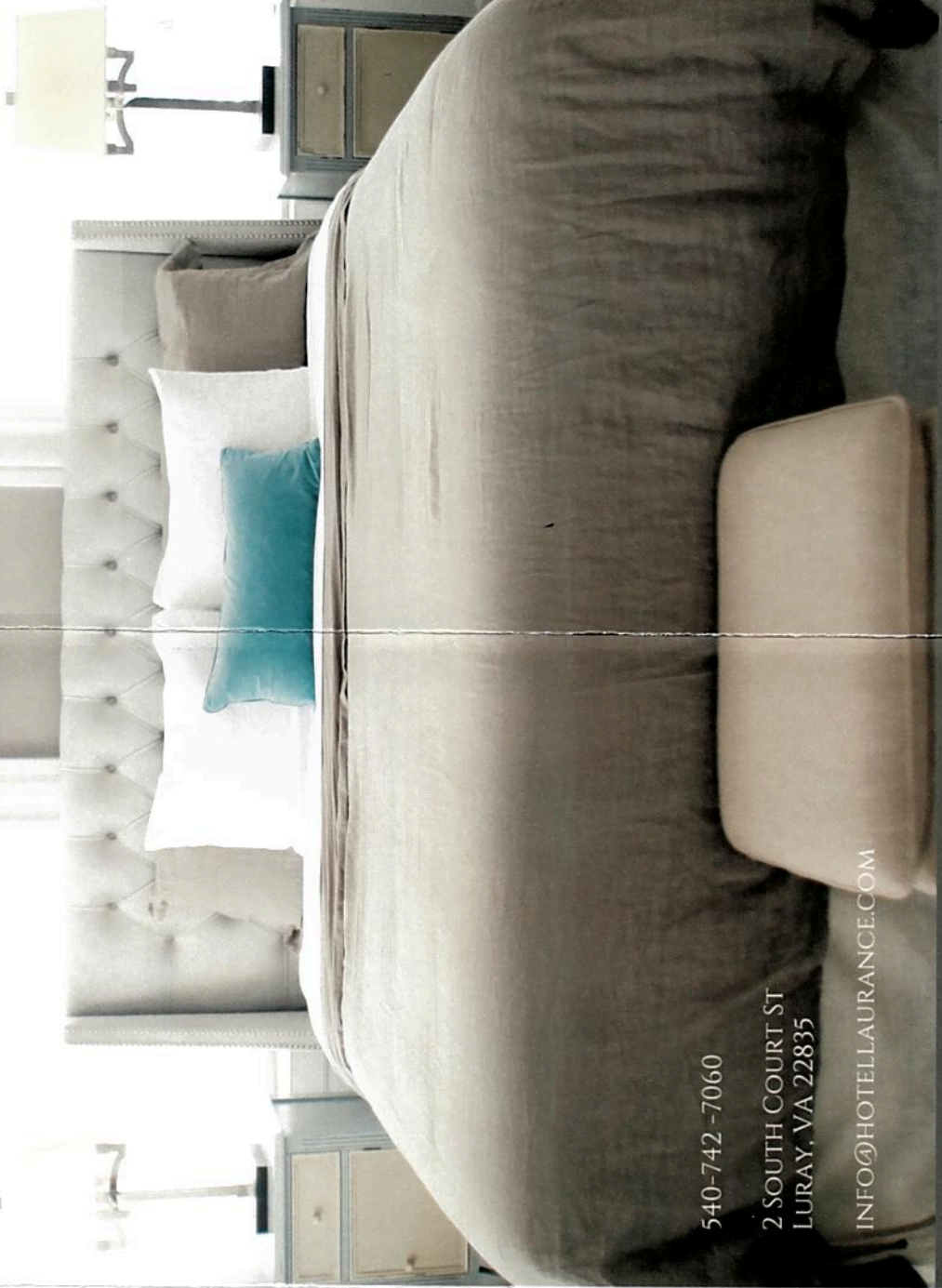
\$300 2pm-5pm

Locals only rate



HOTEL LAURANCE

LOVES LOCALS!
\$99 MIDWEEK*



540-742-7060

2 SOUTH COURT ST
LURAY, VA 22835

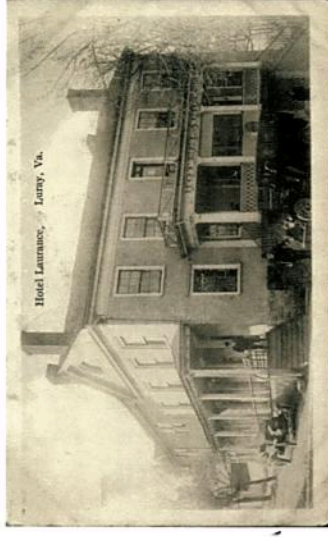
INFO@HOTELLAURANCE.COM

*MIDWEEK IS MONDAY-THURSDAY, NO HOLIDAYS
AND NOT VALID IN OCTOBER

HOTELLAURANCE.COM

HISTORY IN A NAME

Hotel Laurance is steeped in rich history. Built in 1830 as a mercantile establishment, the hotel was converted by Joseph Parkinson in 1883 to the Hotel Laurance, named after his wife, Laura. The Hotel Laurance has been a favorite destination for travelers exploring the Luray Caverns and looking to experience the Shenandoah Valley, the town of Luray and the myriad activities the area has to offer.



LURAY CAN FEEL LIKE A WORLD AWAY.

LIVE LIKE A TOURIST!

Welcome to the Hotel Laurance, located in the heart of Luray, Virginia, an area known for its amazing underground caves, majestic mountains and Shenandoah River adventures.

The Hotel Laurance is a newly renovated, 12-room boutique hotel. Each room is uniquely organized with comfortable beds, Smart TV, and within easy walking access to the downtown restaurants and attractions. Each room has a full kitchen, perfect for a short-term or extended stay.

Our rates vary between \$175 a night to \$250 a night with a two night min. We do offer a local rate of \$99 for midweek stays for stay-cations, family visits or bereavement visitors.